



Dental Assistant Named Best Job for Young People

Good news for dental assistants: Career information expert Laurence Shatkin, Ph.D., put the job at the top of the list of the 15 best jobs for young people, according to a March 16, 2012, article in *Forbes*.

Shatkin, whose books include *150 Best Jobs for Your Skills*, *Best Jobs for the 20th Century* and *300 Best Jobs Without a Four-Year Degree*, considered criteria from the U.S. Bureau of Labor Statistics to determine the best jobs in the current economy. With 17.6 percent of its workers under age 25, the dental assisting field has a 35.7 percent projected job growth, \$33,470 median income, and 16,100 openings each year.

Additional benefits for dental assistants include the chance to work with people, the option for part-time or flexible hours, and the ability to get into a career without years of training, Shatkin told *Certified Press*.

Shatkin attributes the tremendous growth in the dental assisting field to “a turnover in the current generation of dentists being replaced by a new generation of dentists who are turning over more [delegable] duties to hygienists and assistants.”

In this changing profession, Shatkin suggests that joining a professional association or organization, such as the American Dental Assistants Association (ADAA) or the American Association of Dental Office Managers (AADOM), can help you network and keep abreast of new technology. “Remember to work on your network. Think about where you might move next,” he says. “Keeping up with your



field will let you know what changes are coming so you can be ready.”

Shatkin also suggests finding ways to grow in the job — for example, by taking on new duties to become a business assistant or dental office/dental practice manager.

The DALE Foundation’s certificate programs in dental office management — including Accounts Receivable for the Dental Office, HR Fundamentals for the Dental Office and the soon-to-be-released Financial Reporting for the Dental Office — offer important tools that can help dental assistants looking to learn new skills. See www.dalefoundation.org for more information about online certificate programs and review courses for dental auxiliaries.

“Taking courses and earning certification are convincing to employers and reassuring to the public,” Shatkin adds.

Currently, DANB offers three certifications: Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA) and Certified Preventive Functions Dental Assistant (CPFDA). To provide more opportunities on the career ladder, DANB is also developing two new certification programs, both for those joining the field and for those with more experience who work in states that allow dental assistants to perform additional duties. The Certified Restorative Functions Dental Assistant (CRFDA™) exam is scheduled to be introduced in 2013 and the Entry Level Dental Assistant (ELDA™) exam will be introduced in 2014.

DALE Foundation Now an ADA CERP Recognized Provider

In May 2012, the DALE Foundation became an American Dental Association Continuing Education Recognition Program (ADA CERP) Recognized Provider. The DALE Foundation was evaluated on 14 aspects of continuing education quality and met ADA CERP’s standards and procedures.

“This is a great milestone for the DALE Foundation!” noted Cindy Durley, M.Ed., MBA, Executive Director of the DALE Foundation and DANB. “Continuing education providers receive ADA CERP recognition for anywhere from a one- to four-year time period; we’re proud to say that the DALE Foundation received initial recognition for a three-year period.”

ADA CERP is administered by a standing committee of the ADA’s Council on Dental Education and Licensure. This committee includes representatives from the ADA, American Association of Dental Boards, American Society of Constituent Dental Executives, American Dental Education Association and other organizations that represent recognized dental specialties.

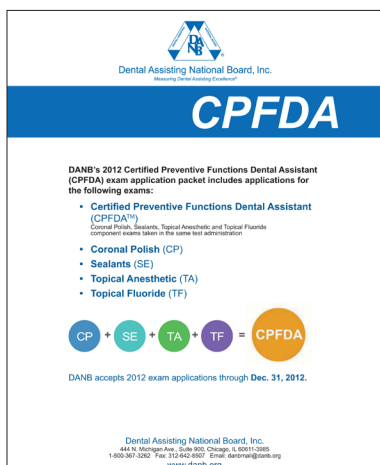
The ADA CERP was established in 1993 to offer ADA members and the dental community a way of selecting continuing dental education with assurance. The program also assists regulatory agencies and other organizations that require continuing education to locate providers that offer acceptable credit.



Dental assisting students at Remington College marked DARW by volunteering their time at the Allan Saxe Dental Clinic; turn to page 7 for the full story and more coverage of DARW.

CPFDA Provides Step in Career Ladder

In April 2011, DANB launched a new national certification: the Certified Preventive Functions Dental Assistant (CPFDA). As of May 2012, more than 250 CPFDA certification holders were working in 38 states nationwide.



DANB introduced the CPFDA certification in light of the fact that many states are expanding the duties that assistants are allowed to perform. The CPFDA certification also reflects DANB’s continual efforts to provide a career ladder for dental assistants. (In addition to the CPFDA certification,

DANB’s Certified Restorative Functions Dental Assistant, or CRFDA, exam is scheduled to be pretested in

2012 and launched in 2013; the Entry Level Dental Assistant, or ELDA, exam will be introduced in 2014.)

Carol Oeder, CDA, COA, CPFDA, CDPMA, FADAA, LPN, Vice Chair of DANB’s Board of Directors, has been in the dental profession for more than 45 years and recently earned CPFDA certification. “Obtaining this certification was important to me because of my strong belief in lifelong learning and my desire to be a role model for future dental assistants,” she says. “My DANB certifications have provided many varied opportunities within the dental profession which otherwise would not have been possible.”

Dental assistants thinking about taking the CPFDA exam may consider the following fast facts about this national certification:

- There are no prerequisites to take the four component exams for CPFDA: Coronal Polish (CP), Sealants (SE), Topical Anesthetic (TA) and Topical Fluoride (TF)
- 35 state dental practice acts either allow or do not

prohibit dental assistants to perform all four of the CPFDA functions

- 43 state dental practice acts allow dental assistants to perform coronal polishing procedures
- 38 state dental practice acts allow dental assistants to apply sealants
- 45 state dental practice acts allow dental assistants to apply topical fluoride
- 49 state dental practice acts allow dental assistants to apply topical anesthetic

To check your state’s dental practice act and administrative rules, go to www.danb.org and click on State-Specific Information. For more information about CPFDA certification, please go to <http://www.danb.org/PDFs/CPFDAApplication.pdf>.

What role in your career path interests you?

Take our online survey at www.dalefoundation.org and tell us your career plans, then view the results to see what others are saying.

Word from the Chair

Frank A. Maggio, D.D.S. Chair, DANB Board of Directors



The dental assisting field is expanding, and this issue of *Certified Press* showcases ways that organizations such as DANB and the DALE Foundation — along with dental offices, schools and the world at large — recognize and support this growth.

The role of the dental assistant received a ringing endorsement from career expert Laurence Shatkin, who ranked it at the top of the list of best jobs for young people in the current economy. See page 1 for more details about what makes dental assisting particularly suited to those just entering the work world.

With dental assistants in many states being allowed to perform expanded duties — including preventive and restorative functions — DANB offers existing and upcoming certifications that provide additional options on the career ladder. In a little over a year, more than 250 dental assistants have earned DANB's new Certified Preventive Functions Dental Assistant (CPFDA) certification. And in August, DANB will begin pretesting the Certified Restorative Functions Dental Assistant (CRFDA) exam. Find out more about these certifications on pages 1 and 3.

In the newly launched free video series, *Your Career as a Dental Auxiliary*, the DALE Foundation highlights some of the interesting directions a career in dental assisting can take you — both inside and outside the dental office. Read more about this and other new DALE Foundation offerings on page 3.

Every year, our readers submit stories about how they honored Dental Assistants Recognition Week (DARW). In this issue, you will find stories from some of your peers who commemorated this occasion with activities that ranged from fundraising to volunteer work. Turn to page 7 to read more about these outstanding certificants; you're sure to be inspired by their ideas and the unique ways they raise awareness of the dental assisting profession.

Finally, I am proud to announce that the DALE Foundation is now an American Dental Association Continuing Education Recognition Program (ADA CERP) Recognized Provider. See page 1 for more about this recent news, which reflects our ongoing commitment to high-quality continuing education.

Congratulations to Emeritus Certificants Feb. 1, 2012 - Apr. 30, 2012

Name/State	Certification Year
Lesley Anderson, CDA-Emeritus, MO	1973
Linda Barta, CDA-Emeritus, CA	1990
Jane Benninger, CDA-Emeritus, PA	1988
Carol Ann Bergant, CDA-Emeritus, IL	1973
Paula Cascio, CDA-Emeritus, TX	2006
Darlene Cates, CDA-Emeritus, TX	1996
Judith Ebel, CDA-Emeritus, MD	1981
Patricia Francoeur, CDA-Emeritus, NV	1994
Kathleen Fusco, CDA-Emeritus, TX	1980
Jeanette Heiman, CDA-Emeritus, NE	1971
Linda Hickey, CDA-Emeritus, OK	1984
Patricia Jorgenson, CDA-Emeritus, MN	1970
Robert Keach, CDA-Emeritus, CA	1984
Cynthia Kerndt, CDA-Emeritus, VA	1980
Sue Kyle, CDA-Emeritus, FL	1981
Linda Lombardo, CDA-Emeritus, MA	1976
Marguerite McDonald, CDA-Emeritus, SD	1986
Carole Petersen, CDA-Emeritus, FL	1967
Leah Russell, CDA-Emeritus, OR	2003
Sharon Stupsky, CDA-Emeritus, MI	1999
Deborah Symons, CDA-Emeritus, Canada	1994
Barbara Thomas, CDA-Emeritus, FL	1977

Renew online
at danb.org/renewonline

Exam Coordinator Chosen for Credentialing Committee

Kate Slogoski, Exam Coordinator for DANB's Testing and Measurement Department, has been chosen to serve a two-year appointment on the Institute for Credentialing Excellence's Online Workshops and Education Committee.

"I'm very excited to work with the education committee, addressing educational modules including re-branding, marketing and different formats of item writing," says Slogoski.

The committee helps develop content for webcasts, online courses and other educational resources available through the ICE Academy; solicits speakers for the ICE Academy; and researches new education opportunities and makes recommendations to the board.

Slogoski joins DANB's Executive Director Cindy Durley, M.Ed., MBA, and Director of Testing and Measurement Johnna Gueorguieva, Ph.D., in volunteering with the Institute, which works to advance credentialing through education, standards, research and advocacy.

Durley was elected to the Institute's National Commission for Certifying Agencies (NCCA) in 1999

and was its Chair in 2003 and 2004; she then served as the Institute's President-Elect (2005), President (2006) and Immediate Past President (2007). Durley was recognized with the Institute's Service Award in 2008, and was a member of the Institute's Benchmarking Best Practices in Certification Task Force 2009 through 2011, serving as Co-chair in 2010–2011. Durley is currently on the Institute's Leadership Council and serves on the ICE's Research and Development Committee.

Gueorguieva began volunteering with the Institute in 2006 and in 2011 was recognized with the organization's Service Award. She has been a member of both the Awards and Program Committees, serving as Chair of the Program Committee in 2011, and co-authored a chapter of *The ICE Handbook* with the late Liz Koch, who was Chief Operating Officer for DANB and the DALE Foundation.

"I know others have waited a year or two to get their first appointment, and Kate got her first one right out of the gate!" notes Gueorguieva.

DANB Seeks Exam Committee Members

Are you interested in helping develop DANB's national exams? Are you an expert in your field? DANB will have openings on its General Chairside (GC), Infection Control (ICE) and Expanded Functions (EFDA) exam committees in 2013 for clinicians and educators.

Committee member terms are three years, with the option to renew for up to one more term. The GC and ICE committees meet once yearly in Chicago during the summer months, with one or two conference calls between meetings. The EFDA exam committee generally meets one to two times in person each year in Chicago with one or more

conference calls in between meetings. Except for those who are dentists or who hold doctorates in a related field, potential committee members must hold current DANB CDA certification.

If you are interested in serving as an exam committee member, being a part of the process of developing one of DANB's national exams and consider yourself an expert in your field, contact Kate Slogoski at kslogoski@danb.org. Please attach a Word or PDF version of your current resume (or CV) to your email, and also be sure to include your phone number and the best time(s) to contact you.

Certificants Win Gift Cards

Congratulations to all the eagle-eyed DANB certificants who spotted errors in DANB's 2012 calendar, which was mailed with the Winter 2011 issue of *Certified Press*.

From everyone who emailed to correctly note that March 23 and Nov. 29 were missing and that surrounding dates needed to be renumbered, four certificants were randomly chosen to receive \$50 Visa gift cards: Olivera Devic, Susan Gill, Leslie Graham and Irina Kern.

Frank Maggio Receives Towner Award

Frank A. Maggio, D.D.S., Chair, DANB Board of Directors, was recently honored with the prestigious University of Illinois at Chicago (UIC) College of Dentistry's F. William Towner Organized Dentistry Activity Award. Dr. Maggio, Clinical Associate Professor of Periodontology at UIC College of Dentistry, accepted the award during the College of Dentistry reunion in April 2012.

The F. William Towner Award honors those who display significant and meritorious activity in organized dentistry. It is named after the late Dr. F. William Towner, a UIC College of Dentistry 1953 alumnus.

"Considering the accomplishments of past recipients, I am very pleased and flattered to receive this award," says Dr. Maggio. "I consider it an honor to uphold the standards the award represents and the values Dr. Towner exemplified."

Dr. Maggio is a Fellow in the American College of Dentists, the International College of Dentists, the Pierre Fauchard Academy and the Odontographic Society of Chicago. He is also an active member of the American Association of Dental Boards, the American Dental Education Association and the American Academy of Periodontology, and currently serves as Vice-Chairman of the Dental Lifeline Network (formerly the National Foundation of Dentistry for the Handicapped). For further information about Dr. Maggio, please go to http://www.danb.org/Main/boardbio_maggio.asp.

DANB Prepares to Pretest CRFDA Exam

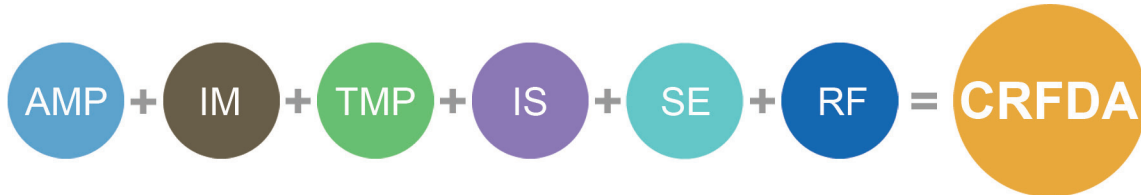
DANB's Expanded Functions (EFDA) exam committee met in Chicago April 18-21, 2012, to write test items for the new Certified Restorative Functions Dental Assistant (CRFDA) exam, which is scheduled to begin pretesting in August 2012.

Recognizing that many states are considering allowing qualified dental assistants to perform restorative functions, DANB's Board of Directors approved the development of this new national certification program in February 2011. Currently, DANB offers three certifications: Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA) and Certified Preventive Functions Dental Assistant (CPFDA).

The CRFDA exam will be made up of six component

exams: Anatomy, Morphology and Physiology (AMP); Impressions (IM); Temporaries (TMP); Isolation (IS); Sealants (SE) and Restorative Functions (RF). To earn CRFDA certification, a candidate must pass all six component exams within a three-year period. Additionally, candidates must meet eligibility requirements to qualify to take the full CRFDA exam or the RF component exam.

DANB plans to email pretest invitations in June to CDA certificants, CPFDA candidates who have already passed at least the SE component exam, and RHS and/or ICE exam candidates. Qualified candidates will be allowed to participate in the pretest at no charge. Pretesting will be held from Aug. 1 through Nov. 30, 2012, and the certification exam program will be made available to all qualified dental assistants in 2013.



PDEP to Be Replaced by CDEA

For over 10 years, DANB has offered the Professional Development Exam Program (PDEP) to certificants who wish to earn Continuing Dental Education (CDE) at home. At the end of 2012, the PDEP will be phased out.

However, those still interested in the same type of CDE will have a new option, Continuing Dental Education Articles (CDEA), which the DALE Foundation plans to launch by the end of 2012 or early 2013. The DALE Foundation, the official DANB affiliate, will offer CDEA through its website (www.dalefoundation.org).

Like PDEP, CDEA will contain a series of articles developed for CDE. However, the CDEA articles will be online and highly interactive. There are no specific requirements to take CDEA, and special offers will be available for DANB certificants.

Look for additional information in an upcoming issue of *Certified Press*.

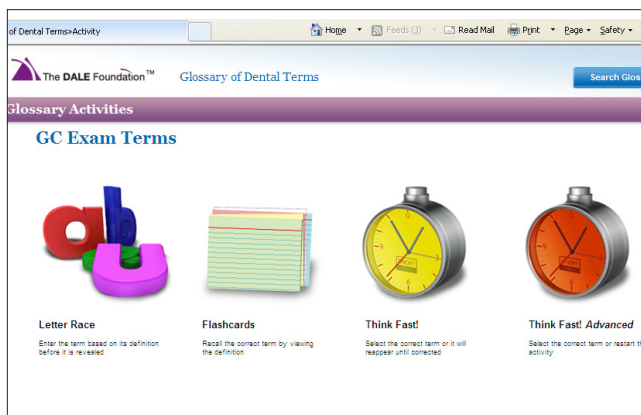
The DALE Foundation Update

Free Courses and Study Aids Now Available

Sample Glossary of Dental Terms

The DALE Foundation recently launched two free products for the dental team. Sample Glossary of Dental Terms includes full definitions and pronunciations for 100 common dental terms. It also offers the same interactive games and features found in the DALE Foundation's more comprehensive resource, Glossary of Dental Terms.

"The Sample Glossary allows dental assistants and other dental team members to experience a portion of



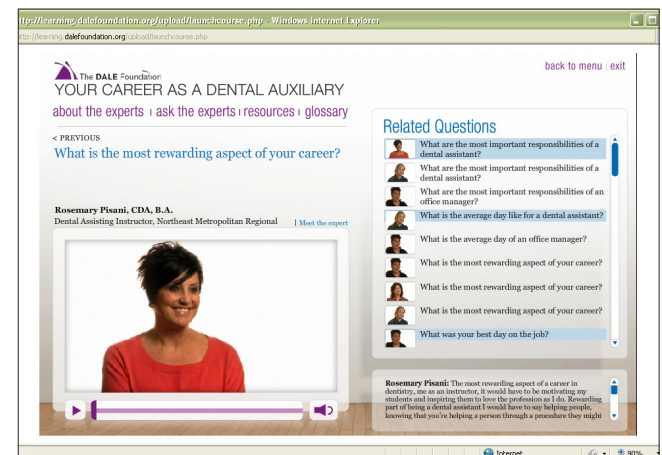
the more than 1,800 terms found in the Glossary of Dental Terms," says Executive Director Cindy Durley. "Educators looking for engaging—and cost effective—classroom material can try the Sample Glossary before making the decision to use the Glossary of Dental Terms throughout the year."

Your Career as a Dental Auxiliary

In addition, the DALE Foundation launched the video series *Your Career as a Dental Auxiliary*, which features interviews with dental assistants, educators and other dental professionals.

This free online learning tool offers first-person perspectives from dental assistants whose career paths have led them to interesting roles both inside and outside the dental office, from instructors and consultants to dental office managers and more. The videos feature subject matter experts Deborah Jaruzel, CDA, RDA, B.S.; Amy Paundlay, CDA; Rosemary Pisani, CDA, B.A.; and Kathy Zwieg, LDA, CDA.

"I truly enjoyed working on a project that will benefit such a wide array of professionals, from those thinking about becoming a dental assistant to those looking



for the next step on their career journey," says Kathy Zwieg, Associate Publisher and Editor-in-Chief of *Inside Dental Assisting* magazine.

To access these two new free resources and learn more about other courses and study aids from the DALE Foundation, visit www.dalefoundation.org/Courses-And-Study-Aids/Product-Catalog-Search.

Join Us on Facebook

Like the DALE Foundation on Facebook at www.facebook.com/dalefoundation to see photos from recent events and other updates.

The DALE Foundation Hosts Receptions at Spring Dental Meetings

In March and April, the DALE Foundation hosted receptions during the Thomas P. Hinman Dental Meeting in Atlanta and the Star of the North Meeting in St. Paul, Minnesota. Attendees were able to try out any DALE Foundation e-learning course, network with other dental professionals and enter a raffle to win exciting prizes. More than 100 dental professionals attended the events to learn more about the DALE Foundation.

Amy Sheeran, a dental assistant, won a Kindle Fire at the DALE Foundation's reception in Atlanta. Sheeran says she attended the reception to learn more about DANB certification, since she's planning on taking the Certified Dental Assistant (CDA) exam this year. "I thought the DALE Foundation's e-learning courses would be a good study tool for my DANB exam preparation," she says.

Sheeran is looking forward to the process of earning DANB certification. "I want to become DANB certified because it progresses your career and keeps you one step ahead of everyone else." When she found out she won the Kindle Fire, she was very surprised. "I usually have the worst luck when it comes to winning prizes, so I was thrilled when my name was called," she notes. "I use my new Kindle Fire every day!"

Judy Anoff, CDA, RDA, EFDA, won a \$100 Amazon gift card. Anoff is an American Dental Assistants Association District Trustee and supporter of the DALE



Claudette Flowers (center) with Education Project Manager Chris McManus (left) and Senior Marketing Coordinator Lindsay Stevens (right).

Foundation. Anoff is also a former Chair of the DANB Board of Directors.

At the Star of the North reception, dental assistant Claudette Flowers also took home a \$100 Amazon gift card. "It felt great to win the gift card," she notes. "I felt like a superstar!" Flowers says she attended the reception to learn more about the DALE Foundation and meet other dental assistants. "I sat at a table with several dental assistants I didn't know and made friends!"

As a chairside assistant, Flowers says she has a special passion for the dental profession. "It's not just my job — it's my career," she states. "I enjoy educating patients about oral health and making them feel comfortable when visiting the dentist."

Andrea Rooney, CDA, who has been DANB certified since 2002, won the Kindle Fire at the St. Paul meeting.

Interested in attending a future DALE Foundation reception? Visit the news section of the DALE Foundation's website for up-to-date reception information.

Certification Matters

Guidelines for CDE Course Providers

After DANB announced last year it was phasing out its continuing dental education (CDE) approval program (*Certified Press*, Fall 2011), some course providers expressed concern about whether their courses still count for CDE credits that meet *DANB's Recertification Requirements*.

Can DANB certificants still use the CDE credits earned by completing a course that I provide, even though DANB will no longer preapprove the courses as meeting DANB Recertification Requirements?

"DANB still accepts all CDE courses for certification renewal, as long as the topics covered by these courses are in line with *DANB's Recertification Requirements*," explains DANB Recertification Manager Vickie Spears. Although DANB has discontinued its CDE approval program, this does not affect whether CDE credits earned for completing particular courses can be applied to meet *DANB's Recertification Requirements*.

DANB's yearly CDE requirement to renew DANB certification emphasizes the importance of lifelong professional learning and promotes the continued competence of DANB certificants. All CDE must directly relate to the practice of dentistry or dental assisting. DANB groups CDE into four categories: clinical practice, dental office management, DANB exams or volunteer service and providing CDE.

"CDE does not need to be preapproved by DANB to meet *DANB's Recertification Requirements*," Spears notes.

So what can course providers say about CDE credits dental assistants and others earn when completing their courses? For those sponsors who never obtained DANB approval or whose approval has expired, DANB suggests:

"DANB accepts CDE courses for certification renewal if they comply with *DANB's Recertifi-*

cation Requirements. Check *DANB's Recertification Requirements* prior to participation in this course."

"Discontinuation of the CDE approval program has no impact on the ability of certificants to meet *DANB's Recertification Requirements*," says Spears. DANB certificants may take any continuing education course related to the practice of dentistry or dental assisting to earn CDE credits for DANB certification renewal. Any course that meets *DANB's Recertification Requirements* is acceptable for DANB certificants.

While DANB no longer accepts applications for CDE approval, course providers whose three-year approval period had not expired when the phaseout began in June 2011 were given revised guidelines for continuing to advertise courses. If you have any questions about your course's approval expiration, please contact Vickie Spears at 1-800-367-3252, ext. 445, or by email at vspears@danb.org.

DANB's 2012 Recertification Requirements

Renewing DANB Certification

DANB certification is valid for one year, and must be renewed annually. In order to renew, DANB certificants must complete 12 Continuing Dental Education (CDE) credits, hold a current DANB-accepted CPR certification and submit a renewal fee to DANB. A renewal notice will be mailed approximately six weeks prior to the certification expiration date, which is printed on each DANB certificate. Certificants must sign a statement attesting that CDE and CPR requirements have been met, and must return the statement with the appropriate renewal fee to DANB.

Certifications	CDE Credits	Renewal Fee
1	12 credits	\$60
2	18 credits	\$85
3	24 credits	\$105
4	30 credits	\$130
5	36 credits	\$150

*There is a \$15 late fee for certifications that are renewed during the three-month grace period after the certification expiration date. Renewal fees are nonrefundable.

If DANB does not receive a response to renewal statement(s) within three months of the expiration date, the certificant is no longer certified and cannot use the CDA, COA, CPFDA, COMSA or CDPMA certification mark. To protect against misuse of DANB credentials, DANB sends reports of lapsed DANB certifications to state regulatory agencies on a regular basis.

DANB Recertification Policy

Relevance to Practice of Dentistry or Dental Assisting

All CDE must directly relate to the practice of dentistry or dental assisting to maintain or improve dental assisting knowledge or skill. CDE does not need to be pre-approved by DANB to be accepted as meeting *DANB's Recertification Requirements*. Call DANB prior to participation in education if you have questions about content.

Length of Program

Programs must be at least 45 minutes in length in order to qualify for one CDE credit. Credit for a CDE course will be calculated in 15-minute increments (i.e., 1 ½ hours = 1.5 CDE credits, 2 ¾ hours = 2.75 CDE credits).

Pre-Certification CDE

Education dated prior to a certificant's initial certification date cannot be used to meet DANB CDE requirements. Certificants must earn the required CDE credits during the first year of certification to maintain DANB certification.

Release of Information

I understand DANB verifies to anyone by phone, by mail or on DANB's website regarding whether I hold any DANB certifications, including Certified Dental Assistant (CDA), Certified Orthodontic Assistant (COA), Certified Preventive Functions Dental Assistant (CPFDA), Certified Dental Practice Management Administrator (CDPMA), or Certified Oral and Maxillofacial Surgery Assistant (COMSA) certifications; any DANB certificates of competency, including the Radiation Health and Safety (RHS), Infection Control (ICE), Coronal Polish (CP), Sealants (SE), Topical Anesthetic (TA) and Topical Fluoride (TF) certificates of competency; and any state-specific certificates administered by DANB on behalf of a state regulatory body, including the Arizona Radiologic Proficiency Certificate, Arizona Coronal Polishing Certificate, Oregon Radiologic Proficiency Certificate, Oregon Expanded Functions Dental Assistant Certificate and Oregon Expanded Functions Orthodontic Dental Assistant Certificate. Phone and mail verification will be provided to anyone upon request and will consist of oral or written confirmation of whether I hold any of the DANB-administered credentials listed above and the effective dates for each credential. Online verification through DANB's website may consist of online display of my name, the DANB-administered credentials I hold and dates earned, current DANB certification status, and my city and state of residence. My full address will not be posted online by DANB. I understand that if I do not want DANB to display my city and state of residence as part of the online credential verification process, then I must submit a written request for omission of this information to the following address: DANB Communications Department, 444 N. Michigan Ave., Suite 900, Chicago, IL 60611. (I understand that my name, credentials held [issued by DANB as described above] and current DANB certification status will be displayed for everyone; opting out of display of information is only possible for an individual's city and state.) DANB asks that the *Request for Credential Verification* form be completed before providing an official verification letter to DANB certificants or employers. I further understand and agree that DANB may, from time to time, provide my name and address along with the names and addresses of certificants and those holding DANB certificates of competency to dentists interested in hiring a DANB individual from their area, and to providers of continuing education opportunities. I further understand that this consent will remain in effect unless and until I submit a written request to have this information omitted from release. I understand that by providing my email address to DANB, I am consenting to receive email messages from DANB and its affiliates related to their products and services or news affecting the dental assisting profession. I understand that DANB agrees not to provide my email address to any third party without my consent, and that I can request removal from DANB's email distribution list by following the directions contained in the Privacy Policy section of DANB's Terms and Conditions of Use of DANB.org, located at <http://www.danb.org/termsandconditions.asp>.

Reminder of DANB Renewal Fee Increases

At the August 2009 annual meeting, DANB's Board of Directors approved a small renewal fee increase to take effect Jan. 1, 2012. DANB has not raised renewal fees since 2007. These increases were approved to keep up with the cost of doing business. Renewal fees are now \$60, effective with certificants whose certification expiration date is Jan. 1, 2012, or thereafter. Late fees increased from \$10 to \$15 as of Jan. 1, 2012.

DANB Renewal Sample Timeline

This sample timeline illustrates the DANB certification renewal process. In this example, the individual's CDA certification expires Jan. 15, 2012.

December 1, 2011

A renewal notice is sent to certificant.

January 15, 2012

Signed statement and fee are due by this date or DANB certification expires.

January 16, 2012

Grace period begins. A \$15 late fee is assessed. If the fee is not received, a second notice is sent.

February 28, 2012

Grace period continues. If the fee is not received, the final notice is sent.

March 31, 2012

If the fee is not received, a reminder email is sent to the certificant.

April 16, 2012

The grace period ends. If the fees and signed statement are not received, the individual is no longer DANB certified. Call 1-800-367-3262 for reinstatement options.

Requirements/Audit Procedures

DANB's 12 CDE credit annual minimum is consistent with states that have mandatory CDE requirements for dental assistants. The yearly CDE requirement emphasizes the importance of lifelong professional learning and promotes the continued competence of DANB certificants.

DANB certificants are randomly selected for verification (audit) of their CDE credits and CPR. Those selected for audit will be considered certified during the time that they are providing proof of their continuing education.

Specific instructions will be sent to those audited. Upon successful completion of the audit, certification will be instated for the full year. Proof of continuing education should be retained for two years, in case of subsequent audit.

DO NOT SEND DOCUMENTATION UNLESS REQUESTED. DANB WILL NOT RETURN OR RETAIN MATERIALS.

CDE Lifespan

CDE credits have a two-year lifespan. Certificants who carry over credits into the next renewal year must retain proof of 24 credits of CDE over a two-year period, in case they are chosen by DANB for audit.

Multiple Certifications

It is possible to be certified in each of five areas: CDA, COA, CPFDA, COMSA and CDPMA. Renewal requirements are set at approximately 50 percent increase over basic requirements for each additional certification maintained.

Renewal Timing and Certification Expiration

A three-month grace period is granted if the required CDE credits are not accumulated and the appropriate fee is not received by the expiration date. An individual is considered certified during this three-month CDE grace period; however, a late fee of \$15 will be assessed. If DANB does not receive a response to renewal statement(s) within

three months of the certification expiration date, the individual is no longer certified and cannot use the CDA, COA, CPFDA, COMSA or CDPMA certification marks. DANB's certification marks are registered with the U.S. Patent and Trademark Office, and only those individuals who have earned and maintained the marks are legally authorized to use them.

Misrepresentation of DANB Certification Marks

Misuse of any DANB certification mark is grounds for discipline under *DANB's Discipline Policies and Procedures* (contact DANB for a copy). For reinstatement of a certification mark, contact DANB at 1-800-367-3262, ext. 445, or email vspears@danb.org.

Review and Appeal Policy and Procedures

A copy of *DANB's Review and Appeal Policy and Procedures* is available at www.danb.org.

Continuing Dental Education (CDE)

To renew DANB certification, DANB certificants must earn the required CDE credits, hold current DANB-accepted CPR and pay the renewal fee. Download *DANB's 2012 Recertification Requirements* from www.danb.org for complete requirements and the list of DANB-accepted CPR providers.

Category Maximums for CDE Credits

CDE Category	CDA	COA	CPFDA	CDPMA	COMSA
Clinical Practice	12	12	12	5	12
Dental Office Management	3	3	0	6	3
DANB Exams	12	12	12	6	12
Volunteer Service and Providing CDE	3	3	3	3	3

Categories for CDE Credits

CATEGORY 1: CLINICAL PRACTICE

Clinical practice CDE can be earned by attending those lectures, courses, seminars, home study courses (text, video and Internet based) and/or table clinics that are directly related to the clinical practice of dentistry or dental assisting. In addition, clinical practice CDE can be earned by viewing video from dental meeting seminars and/or reading articles and textbooks related to clinical practice and then writing summaries. This category includes but is not limited to:

- Attendance at, or participation in, clinical professional development lectures, courses (including home study courses) and/or table clinics that are directly related to clinical knowledge and duties that would be chairside: dental materials, four-handed dentistry, infection control, radiology, expanded functions, non-human dentistry (i.e., canine and feline dentistry) and others.
- Viewing video from dental meeting seminars on clinical topics and writing a 250-word summary per seminar.
- Reading articles or textbooks on clinical topics and writing a 250-word summary per article or textbook.
- Completing scientific-oriented college courses.

How to Calculate CDE Credits

For each clock hour that you attend and/or participate in one of these sessions, you will receive one CDE credit. For each 250-word video summary submitted, you will receive two credits. For each 250-word article/book summary submitted, you will receive two credits. For each scientific-oriented college credit/unit successfully completed at the following levels:

- 3 college credits/units = 12 CDE credits
- 2 college credits/units = 6 CDE credits
- 1 college credit/unit = 3 CDE credits

Providing Proof of Earning CDE Credits

- Certificate of completion, letter of attendance/completion on sponsor letterhead or including sponsoring organization name and contact information, meeting badge/program page (table clinics or free on-site lecture), CDE printout from meeting or similar documentation
- Copy of the 250-word essay highlighting the meeting, course name and presenter
- Written log of articles and copy of each 250-word article summary or 250-word textbook summary; educators may submit a copy of the completed publisher's evaluation form for any materials evaluated for adoption
- Official transcript or grade report, or letter from instructor on school or organization letterhead, verifying attendance

CATEGORY 2: DENTAL OFFICE MANAGEMENT

Dental office management CDE can be earned by attending those lectures, courses, seminars, home study courses (text, video and Internet based) and/or table clinics that are directly related to dental practice management. This category also includes courses and seminars covering dental practice acts and trends in dental assisting. These courses must be directly related to allowable duties for dental assistants. In addition, dental office management CDE can be earned by viewing video from dental meeting seminars and/or reading articles and textbooks related to dental office management and then writing summaries. This category includes but is not limited to:

- Attendance at, or participation in, dental office management lectures, courses (including home study courses) and/or table clinics that are directly related to dental office management and practice communication services: practice management, HIPAA, stress management, patient and staff motivation, computer courses (college courses, software training, etc.), insurance, claims/billing, foreign language studies, American Sign Language.
- Viewing video from dental meeting seminars on dental office management topics and writing a 250-word summary per seminar.
- Reading articles or textbooks on dental office management and writing a 250-word summary per article or textbook.
- Completing dental office management-related college courses.

How to Calculate CDE Credits

For each clock hour that you attend and/or participate in one of these sessions, you will receive one CDE credit. For each 250-word video summary submitted, you will receive two credits. For each 250-word article/book summary submitted, you will receive two credits. For each dental office management-related college credit/unit successfully completed, two college credits/units = six CDE credits; one college credit/unit = three CDE credits.

Providing Proof of Earning CDE Credits

- Certificate of completion, letter of attendance/completion on sponsor letterhead or including sponsoring organization name and contact information, meeting badge/program page (table clinics or free on-site lecture), CDE printout from meeting or similar documentation
- Copy of the 250-word essay highlighting the meeting, course name and presenter
- Written log of articles and copy of each 250-word article summary or 250-word textbook summary; educators may submit a copy of the completed publisher's evaluation form for any materials evaluated for adoption
- Official transcript or grade report, or letter from instructor on school or organization letterhead, verifying attendance

CATEGORY 3: DANB EXAMS

Certificants can earn CDE credits for successful completion of any DANB-administered examination, excluding the first time a certification is passed. These examinations include any DANB national examination or any DANB state or agency-contracted examination. CDE credits may also be earned by successful completion of non-DANB-developed, dental-related, professionally proctored exams consisting of at least 100 questions. Certificants can earn 12 hours of credit for successful completion of any DANB Professional Development Examination Program (PDEP) module.

How to Calculate CDE Credits

For successful completion of a DANB-developed and DANB-administered exam of at least 100 questions, you will earn 12 CDE credits. For successful completion of a DANB-developed and DANB-administered exam consisting of fewer than 100 questions, you will earn six CDE credits. For successful completion of non-DANB-developed, dental-related, professionally proctored exams (consisting of at least 100 questions), you will earn hour-for-hour credit for the amount of time designated for the completion of the exam. If no time is specified, one hour will be allowed for every 100 questions.

Providing Proof of Earning CDE Credits

- Providing the name and date of the DANB exam you successfully completed
- Providing the certificate or score report of the exam you completed, along with a description of the exam from the organization that delivers the exam

CATEGORY 4: VOLUNTEER SERVICE AND PROVIDING CDE

Certificants may earn a maximum three CDE credits by participating in dental-related community volunteer service or by providing CDE. Examples of volunteer service include: international/national mission work, voluntary clinic work or dental health presentations to students or groups. Volunteer service also includes serving on a DANB Exam Committee. Community service does not include activities such as serving on a dental assisting program advisory committee or as an officer and/or committee chair for a national, state or local dental assisting organization.

Examples of scholarly activity include: teaching a professional course directly related to dentistry or dental assisting that is outside the certificant's normal employment teaching responsibilities, presenting a CDE program that is outside the certificant's normal employment teaching responsibilities, or authoring a published article in a recognized dental or dental assisting journal.

How to Calculate CDE Credits

- A maximum of three CDE credits in this category may be used toward renewing your DANB certification each year.
- For each clock hour of participation in volunteer dental-related community service, you may earn one CDE credit, for a maximum of three CDE credits in this category.
- Three CDE credits will be earned for teaching, presenting or publishing as described above.

Providing Proof of Earning CDE Credits

Proof of volunteer dental-related community service includes certificate of completion, letter of attendance/participation or similar documentation, on letterhead of the sponsoring service organization, or including sponsoring service organization contact information. DANB will verify participation of DANB Exam Committee members.

Lisa Wudtke Continues to Reach New Goals in Progressive Prosthodontics Office

Lisa Wudtke Credits Continuing Education, Office with “Right Fit” for 17 Successful Years with Prosthodontics Practice

With 17 successful years (and counting) at the same dental practice, Lisa Wudtke, CDA, has learned a thing or two about what it takes to succeed as a dental assistant. Wudtke, who works for prosthodontist Joseph Lasnoski, D.D.S., in Green Bay, Wisconsin, counts continuing education and finding a dental practice that’s the “right fit” as the main factors for her success.

“There are so many dental offices out there,” says Wudtke. “Some are fast-paced, some more laid-back. It’s important to choose the right office for your personality; that’s key.”

After attending Northeast Wisconsin Technical College, Wudtke took a position at a general dentistry practice, but found the work too routine. A friend referred her to Dr. Lasnoski, who provides restorative and cosmetic dental services. “There’s a lot of variety in a prosthodontist’s office,” she says. When she took a tour of the office, “there were so many cool things: crowns, dentures, partials, implants. Every day is a different procedure.”

Dr. Lasnoski’s prosthodontics practice (also referred to as prosthetic dentistry) also features an on-site dental lab, an attractive feature for both the staff of 11 and the patients alike. “We make our own crowns, bridges, dentures, partials, etc. Patients value this very highly. We give them a tour when they come in and show them the lab. It’s a big selling point.”

Continuing Education Counts

A dynamic work environment that fits her personality and career aspirations isn’t the only contributing factor to Wudtke’s continued success. Staying on top of de-



Wudtke (left) and dental assistant Cindy Seitz (right) at Dr. Lasnoski’s practice.

velopments in her profession through continuing education is also a top priority. “When I started working for Dr. Lasnoski, I had allowed my certification to lapse,” she admits. “But he encouraged me to reinstate, and now I’ve held my CDA since 2000.”

Patients are also learning about the benefits of DANB certification. “I have ‘CDA’ on my name tag at work, and people ask what it means. I tell them it’s a step above just being a dental assistant.” Wudtke encourages all dental assistants, especially those entering the profession, to pursue continuing education efforts such as DANB certification. “Definitely get your certification,” she advises. “Technology is changing all the time. It’s so important to stay on top of technology.”

Recently, Wudtke traveled to Oklahoma City for a continuing education course designed to help prepare dental practices for placing dental implants — a surgical procedure. She was given the responsibility of not only learning the processes and procedures herself but also training the staff back in Green Bay.

“I took lots of notes and a couple of days to prepare” for the training, she says. “It’s been a challenge, but it’s been fun.”

To train staff for incorporating the new service, Wudtke needed to order appropriate supplies and update the operator for a surgical suite. She was designated as the assistant in charge of dispensing and monitoring the oral conscious sedation protocol, as prescribed by the doctor, after completing the required course work.

In addition, Wudtke handled the responsibility of training staff on using the pulse oximeter, oxygen unit, defibrillator and emergency medical kit. “I’m taking another course soon for dental advanced life support,” she says. Wudtke knows that continuing education hones her skills and updates her knowledge in a field that is constantly evolving.

“I chose this profession because I wanted to help people,” Wudtke says. “In high school, we were exposed to all these different career choices, and this one appealed to me because it involved helping people.”

“Sometimes you put in some long days,” she continues, “and it’s important to take a step back and remind yourself why you chose this profession.”

Theresa Groody, CDA, Checks in with DANB on New PA State Board of Dentistry Role

The Pennsylvania State Board of Dentistry recently expanded to include two additional seats: one for an Expanded Function Dental Assistant (EFDA) and one for a dentist. Theresa A. Groody, M.Ed., CDA, EFDA, Director of Professional Studies at Harcum College in Bryn Mawr, Pennsylvania, was appointed to fill the EFDA spot and was recently sworn in for a six-year term. *Certified Press* checked in with Groody to ask about her new role.

CP: I’d like to take this opportunity to perhaps let our readers know a little bit more about a state board’s function in the dental profession, particularly the Pennsylvania State Board of Dentistry. First, when did your appointment to the Pennsylvania State Board of Dentistry officially start?

TG: My appointment started on September 26, 2011, and I was sworn in before my first meeting on December 16, 2011. Governor Corbett appointed me, and confirmation of the Senate was then required before the appointment could become official.

CP: So, for those who may be unfamiliar, what exactly is the function of the Pennsylvania State Board of Dentistry?

TG: Basically, the Board exists to protect the patients of the Commonwealth of Pennsylvania. The governor expects that each discipline in the state would possess the expertise to regulate the profession. This includes amending existing laws and regulations, granting licenses and certificates to dentists, dental hygienists and EFDAs, and disciplining these professionals when necessary.

CP: And what are your duties and responsibilities while on the board as an EFDA?



TG: There are eight meetings a year, and my current term is for six years. Prior to each meeting, I receive an agenda containing all information received on a specific case scheduled to be brought before the board for a decision at the upcoming meeting. I am also assigned to the EFDA and Scope of Practice Committees that convene separately when amendments and decisions need more attention.

CP: Do you have any specific goals you’d like to accomplish while on the board?

TG: I will be satisfied when my term is complete if I leave my profession better than when I began. We’ve had a long, hard fight to get the recognition and respect the EFDA profession deserves, and I am excited to represent it.

CP: The EFDA seat is new for the Pennsylvania State Board. What in your view does an EFDA bring to the state board’s function? Why do you think they’ve implemented this change?

TG: Since EFDAs are now regulated by the State Board of Dentistry, it is only fitting that they are now represented. The Board is made up of eight dentists, one hygienist, two public members, the State administrators and now one EFDA.

CP: What has been your experience on the board so far?

TG: Understandably, I was anxious to participate in my first meeting. My colleagues are extremely helpful and I am now settling in and understanding the procedural steps of the legal process.

CP: One of the differences between your role and oth-

er auxiliary roles on state boards is that you have full voting rights; what are your thoughts on this?

TG: I am grateful that Pennsylvania considers all members of the Board as equals when it comes to voting. It displays a mutual level of respect.

CP: You have been a CDA since 1980. How has your decision to keep your certification up-to-date affected your career?

TG: I graduated from Manor College in 1980. As an educator in a CODA-accredited dental assisting program, I am required to maintain my CDA certification. Though not necessary or required of dental assistants in my state, I continuously explain to students and other dental assistants that it is a worthwhile credential to attain and maintain.

CP: Please share any other thoughts you have about your new appointment.

TG: I’d love to share an interesting story related to this appointment that confirms how small the dental world really is. While in my fourth semester at Manor College in 1980, I was assigned to an orthodontic/pedodontic practice. I was the first college-educated EFDA to work in the practice and was excited to then be offered employment.

Ironically, my first boss and I are crossing paths again professionally, as he is the current Chairman of the Board of Dentistry. In fact, I called him when first presented with the idea of placing my name in for consideration. His reply was so perfect; he shared with me that he has “signed on” to make dentistry better, and he felt that I’d regret not taking on the challenge. He also taught me to get used to the idea that there will always be those who agree and those who disagree with statements I make.

CP: On behalf of *Certified Press*, we wish you the best in your new position.

TG: Thank you. I appreciate the opportunity to share this exciting professional news and look forward to learning about many more milestones in dental assisting.

Dental Assistants Recognition Week

Dental professionals across the country marked Dental Assistants Week, this year held March 4-10, by raising money for tornado relief, hosting celebrations, volunteering their services, spending a day at the spa — and more

International Business College

When it came to deciding how to celebrate DARW, says Darci Barr, CDA, EFDA, Dental Assisting Program Manager for the International Business College in Indianapolis, the goal was to give back to the community in some way. "It was completely up to the students, but in light of the recent tornado activity, we decided we wanted to raise money for tornado relief," she says.

Barr is referring, of course, to the tornadoes that swept through the Midwest in early March this year. The storms hit several areas throughout Indiana pretty heavily, causing extensive damage and resulting in several fatalities. "We thought that the Red Cross was a safe, trusted source to donate the money to, and they could use the funds as they saw fit," says Barr.

Students formed four teams, each having the goal of determining a way to raise money for tornado relief efforts. One team sold tickets to a "Zumba-thon," in which participants joined a two-hour dance-fitness party. "We sold nearly 100 tickets," says Barr. "We actually danced for two hours!"

Another team collected donations from students for the privilege of wearing "spirit wear" on various days at the college, which normally enforces a strict dress code. A third team created fundraising bracelets labeled with the cause name "Teeth Against Tornadoes." The lime-green bracelets were sold to dental offices in packages of 25 or more. Dentists gave them out to patients, spreading word of the cause even further.

The fourth team chose a classic fundraising route by simply going door-to-door. They were also able to post the event on the Indy Channel, the online channel of the local broadcast news.



Collectively, says Barr, the four teams were able to profit about \$2,000 from their fundraising efforts, which was all donated to the Red Cross. "We're really grateful to everyone involved: the dentists, the community, the students. . . . I'm so proud of our students' efforts to raise awareness of not only DARW but also a worthy cause that affects our area."

Dr. Drlicka, D.D.S.

At the office of Phillip M. Drlicka, D.D.S., staff members get the royal treatment for birthdays and holidays — and Dental Assistants Recognition Week, says Kristal Rutherford, CDA, who has been part of the Pensacola, Florida, practice for 16 years.

"Dr. Drlicka is always showing us how much he ap-



From left, Jessica Toy, Millie Pharr and Kristal Rutherford, CDA.

preciates us," explains Rutherford. For DARW, that meant gift cards to Still Waters Day and Medical Spa for Rutherford and fellow assistants Cathy Garrett and Millie Pharr.

Pharr, who has been with the practice for 14 years, says that the friendly, family-like atmosphere goes hand-in-hand with happy patients. "They say they're not nervous, because we joke around but are also professional," she explains. "It puts them at ease."

"We have three of the greatest dental assistants at our office," says business assistant Rita Catches. "The patients look to them as family. Without their caring, hard work and compassion, our office would not be what it is today."

Catches notes that the office has just hired Jessica Toy to replace Garrett, who recently retired — for the second time. "She first retired in 2000. We missed her so much, and she missed us, that we brought her back in 2006," Catches says. "Now I guess her retiring is for good. We sure miss her."

Remington College

Dental assisting students at Remington College in Fort Worth, Texas, marked DARW by volunteering their time at the nearby Allan Saxe Dental Clinic, which provides free dental care to low-income residents of Arlington and surrounding communities.

Four classes, comprising more than 70 students, spent two days working at the dental clinic, which is run by Mission Arlington, and offers a free medical clinic and other services.

"It is a great way to help and learn at the same time," says Rhonda Abbott, CDA, RDA, lead instructor for the dental assisting program at Remington. "We are not only helping the community—we are giving the students real-world situations for dental assisting."

Each day, the dental clinic is open for five hours and focuses on just one service or procedure. "One day, the clinic [dentists] did extractions, and the students were ecstatic. At school we work on mannequins," Abbott explains, noting that some students were initially apprehensive about assisting with live patients and seeing blood. "But the experience was the complete opposite; the fear just went away."

The extra practical experience in a volunteer setting can also boost students' confidence when they do their externship—a component of the curriculum in which students get the chance to apply skills at a real dental practice. Abbott says that one student, Monica Saucedo, credited her experience at the clinic with landing her a job. "It gave her the confidence to dive right in" during her externship, Abbott explains. "Monica was eventually hired by one of the dentists at her office."

In 2011, the Allan Saxe Dental Clinic treated 1,566 patients in 4,764 visits. Volunteer dentists, hygienists and others donated 9,288 hours to the clinic, helping it to provide more than \$1.3 million in dental services in 2011.



Monica Saucedo

Abbott says the experience at the dental clinic was so beneficial, "we're going to try to make the Mission a regular part of the dental assisting program every six months."

Portland Community College

Current students, past graduates and instructors at Portland Community College in Oregon marked Dental Assistants Recognition Week and the college's 50th anniversary at a joint celebration March 10.

The event drew some 100 attendees, including local representatives of the Oregon Dental Assisting Association and Burkhart Dental Supply, and featured food, games for kids and a raffle to raise money for the school's Hazel Torres Memorial Scholarship.

"We had so many past graduates from different years," says Ginny Jorgensen, CDA, EFDA, EFODA, A.A.S., DALE Foundation Board Trustee and instructor at the college, noting that the occasion gave attendees a chance to network and share advice about employment opportunities. "Everyone had so much fun; they were all asking, 'Are we going to do it again next year?'"

Pictured: Top right, 2011 graduates Chelsa Shelton (left) and Shari Landon (right) with instructor Bonnie Marshall, CDA, EFDA, AAS. Bottom right, instructors Ginny Jorgensen (left), CDA, EFDA, EFODA, AAS, and Cindy Phillips (right), CDA, EFDA, AAS.



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Calendar of Events

DANB and the DALE Foundation are exhibiting at upcoming dental conventions. Please stop by our booth for free gifts and information on our latest courses and study aids.

Pacific Northwest Dental Conference
June 14–15, Seattle, Washington
<http://www.wsda.org/pndc/>

Academy of General Dentistry Annual Meeting
June 21–24, Philadelphia, Pennsylvania
<https://www.agd.org/annualmeeting/>

AADOM Annual Dental Managers Conference
September 6–8, Scottsdale, Arizona
<http://www.dentalmanagers.com/>

Ohio Dental Association Annual Session
September 13–16, Columbus, Ohio
<http://www.oda.org/news-and-events/annual-session/annual-session>

You Could Be Next!

Congratulations to Hope Appell, CDA, from Renton, Washington, who recognized her DANB certification number in the spring 2012 issue of *Certified Press*.

If your certification number matches one of the randomly selected numbers below, you can win a \$50 prize. Notify the DANB Marketing Department at jiversen@danb.org within 30 days to claim your \$50 prize. Be sure to include your name, address and certification number.

204740	209158
050495	124617
197476	132629

New Contact at Certified Press

Do you have a story you'd like to submit for Spotlight on Excellence? Is there any timely dental assisting news in your state that you'd like to share? *Certified Press* would love to hear from you. Please contact DANB's new Communications and Public Relations Manager Jean Iversen at jiversen@danb.org or 1-800-367-3262, ext. 417, with any Spotlight on Excellence submissions and other story ideas.

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The DANB Mission

DANB's mission is to promote the public good by providing credentialing services to the dental community. We accomplish and measure the success of this mission through the creation of valid dental assisting exams, recertification requirement integrity, and valuable, visible, and accessible DANB exams, certificates, and certifications. We also provide testing services to the oral healthcare community, and information services and resources related to dental assisting credentialing to support DANB's mission. In order to accomplish these critical outcomes, DANB is committed to a properly governed, financially secure, and administratively sound organization.